

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

National Media Research Planning Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

INVOICE

| Advertiser | NRCC |
|-----------------|-----------------------------|
| Product | 155-426-3094 / NRCC IE 2012 |
| Estimate Number | 3094 |

| Invoice # | 4070438-1 |
|----------------|---------------------|
| Invoice Date | 09/30/12 |
| Invoice Month | September 2012 |
| Invoice Period | 08/27/12 - 09/27/12 |

| Station | KMSP | | |
|-------------------|-------------------|--|--|
| Account Executive | Jacalyn Palmiotto | | |
| Sales Office | FSS Philadelphia | | |
| Sales Region | National | | |

| Order # | 4070438 |
|--------------|---------------------|
| Alt Order # | Political Issue |
| Deal # | |
| Order Flight | 09/21/12 - 09/27/12 |

| Billing Calendar | Broadcast |
|------------------|-----------|
| Billing Type | Cash |
| Special Handling | |

| IDB # | |
|-----------------|-----|
| Advertiser Code | 155 |
| Product Code | 426 |

| Agency Ref | |
|----------------|--|
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------------|---------------------------|---------|-----|-------------|--------|----------|--------------|----------|----------------|-------|
| 1 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | <u> </u> | | <u> </u> | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | | to 09/23/12 | 1x | F | | | | |
| | 9 | | | F | 09/21/12 | :30 | 6:24 AM | NRCCMN080914 | \$625.00 | | 1 |
| 2 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | | to 09/30/12 | 1x | M | | | | |
| | 9 | | | M | 09/24/12 | :30 | 6:38 AM | NRCCMN080914 | \$625.00 | | 1 |
| 3 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | | to 09/30/12 | 1x | - T | | | | |
| | 9 | | | Tu | 09/25/12 | :30 | 5:59 AM | NRCCMN080914 | \$625.00 | | 1 |
| 4 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | | to 09/30/12 | 1x | W | | | | |
| | 9 | | | W | 09/26/12 | :30 | 6:55 AM | NRCCMN080914 | \$625.00 | | 1 |
| 5 | 9 | Fox 9 AM News at 6am | 6a-7a | | | | | | | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | | to 09/30/12 | 1x | T | | | | |
| | 9 | | | Th | 09/27/12 | :30 | 6:23 AM | NRCCMN080914 | \$625.00 | | 1 |
| 6 | | Fox 9 AM News Saturday 7a | 7a-8a | | | | | | | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | | to 09/23/12 | 1x | S- | | | | |
| | 9 | | | Sa | 09/22/12 | :30 | 7:28 AM | NRCCMN080914 | \$450.00 | | 1 |
| 7 | | Fox 9 AM News Sunday 9am | 9a-10a | | | | | | | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | | to 09/23/12 | 1x | S | | | | |
| | 9 | | | Su | 09/23/12 | :30 | 9:42 AM | NRCCMN080914 | \$550.00 | | 1 |
| 8 | 9 | NFL RS Local Post Game | 330p-5p | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

National Media Research Planning Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

INVOICE

| Advertiser | NRCC |
|-----------------|-----------------------------|
| Product | 155-426-3094 / NRCC IE 2012 |
| Estimate Number | 3094 |

| Invoice # | 4070438-1 |
|----------------|---------------------|
| Invoice Date | 09/30/12 |
| Invoice Month | September 2012 |
| Invoice Period | 08/27/12 - 09/27/12 |

| Station | KMSP | | | |
|-------------------|-------------------|--|--|--|
| Account Executive | Jacalyn Palmiotto | | | |
| Sales Office | FSS Philadelphia | | | |
| Sales Region | National | | | |

| Order # | 4070438 |
|--------------|---------------------|
| Alt Order # | Political Issue |
| Deal # | |
| Order Flight | 09/21/12 - 09/27/12 |

| Billing Calendar | Broadcast |
|------------------|-----------|
| Billing Type | Cash |
| Special Handling | |

| IDB # | |
|-----------------|-----|
| Advertiser Code | 155 |
| Product Code | 426 |

| Agency Ref | |
|----------------|--|
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|-----------------------|-----------------|----------|-------------|------------|--------|----------|--------------|---------------------|----------------|-------|
| | Political Issue Rates | | | | | | | | | | |
| | | | | 09/17/12 to | 09/23/12 | 1x | S | | | | |
| | 9 | | | Su | 09/23/12 | :30 | 4:16 PM | NRCCMN080914 | \$2,000.00 | | 1 |
| 9 | 9 | FOX at 530 | 530p-6p | | | | | | | | |
| | Political Iss | ue Rates | | | | | | | | | |
| | | | | 09/24/12 to | 09/30/12 | 1x | M | | | | |
| | 9 | | | M | 09/24/12 | :30 | 5:52 PM | NRCCMN080914 | \$525.00 | | 1 |
| 10 | 9 | FOX at 530 | 530p-6p | | | | | | | | |
| | Political Iss | ue Rates | | | | | | | | | |
| | | | | 09/24/12 to | 09/30/12 | 1x | W | | | | |
| | 9 | | | W | 09/26/12 | :30 | 5:53 PM | NRCCMN080914 | \$525.00 | | 1 |
| 11 | 9 | FOX at 530 | 530p-6p | | | | | | | | |
| | Political Iss | ue Rates | • • | | | | | | | | |
| | | | | 09/24/12 to | 09/30/12 | 1x | T | | | | |
| | 9 | | | Th | 09/27/12 | :00 | | | \$525.00 | Credited | 1 |
| 12 | 9 | FOX at 5 Sunday | 5p-6p | | | | | | | | |
| | Political Iss | | • • | | | | | | | | |
| | | | | 09/17/12 to | 09/23/12 | 1x | S | | | | |
| | 9 | | | Su | 09/23/12 | :30 | 5:34 PM | NRCCMN080914 | \$650.00 | | 1 |
| 13 | 9 | M-F 630p-7p TMZ | 630p-7p | | | | | | | | |
| | Political Iss | | | | | | | | | | |
| | | | | 09/17/12 to | 09/23/12 | 1x | F | | | | |
| | 9 | | | F | 09/21/12 | :30 | 6:53 PM | NRCCMN080914 | \$600.00 | | 1 |
| 14 | 9 | M-F 630p-7p TMZ | 630p-7p | | | | | | | | |
| | Political Iss | | | | | | | | | | |
| | | | | 09/24/12 to | 09/30/12 | 1x | - T | | | | |
| | 9 | | | Tu | 09/25/12 | :30 | 6:49 PM | NRCCMN080914 | \$600.00 | 1 | 1 |
| 15 | - | M-F 630p-7p TMZ | 630p-7p | | - 3. — 2 — | | | | ‡ 220.00 | | • |
| - | Political Iss | | 000p / p | | | | | | | | |
| | i Ontioui ioo | ac rates | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

National Media Research Planning Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

INVOICE

| Advertiser | NRCC |
|-----------------|-----------------------------|
| Product | 155-426-3094 / NRCC IE 2012 |
| Estimate Number | 3094 |

| Invoice # | 4070438-1 |
|----------------|---------------------|
| Invoice Date | 09/30/12 |
| Invoice Month | September 2012 |
| Invoice Period | 08/27/12 - 09/27/12 |

| Station | KMSP |
|-------------------|-------------------|
| Account Executive | Jacalyn Palmiotto |
| Sales Office | FSS Philadelphia |
| Sales Region | National |

| Order # | 4070438 | | | | |
|--------------|---------------------|--|--|--|--|
| Alt Order # | Political Issue | | | | |
| Deal # | | | | | |
| Order Flight | 09/21/12 - 09/27/12 | | | | |

| Billing Calendar | Broadcast |
|------------------|-----------|
| Billing Type | Cash |
| Special Handling | |

| IDB# | |
|-----------------|-----|
| Advertiser Code | 155 |
| Product Code | 426 |

| Agency Ref | |
|----------------|--|
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|--------------------|------------------------------|----------|-------------|----------|-----------|-----------|-----------------|----------------------------|----------------|-------|
| 15 | 9 | M-F 630p-7p TMZ | 630p-7p | | • | • | • | • | • | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | 09/24/12 to | | 1x | | | | | |
| | 9 | | | Th | 09/27/12 | :30 | 6:53 PM | NRCCMN080914 | \$600.00 | | 1 |
| 16 | 9 | Fox at 9 | 9p-10p | | | | | | | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | | | | 09/17/12 to | | 1x | F | | | | |
| | 9 | | | F | 09/21/12 | :30 | 9:30 PM | NRCCMN080914 | \$1,350.00 | | 1 |
| 17 | 9 | Fox at 9 | 9p-10p | | | | | | | | |
| | Political Iss | sue Rates | | | | | | | | | |
| | • | | | 09/24/12 to | | 1x | M | VID GOLD VOCA A | * * * * * * * * * * | | |
| | 9 | | | M | 09/24/12 | :30 | 9:27 PM | NRCCMN080914 | \$1,350.00 | | 1 |
| 18 | 9 | Fox at 9 | 9p-10p | | | | | | | | |
| | Political Iss | sue Rates | | 00/04/40+- | 00/00/40 | 4 | - T | | | | |
| | 9 | | | 09/24/12 to | 09/30/12 | 1x :30 | 9:56 PM | NRCCMN080914 | \$1,350.00 | | |
| 40 | - | Fox at 9 | 0 40 | Tu | 09/23/12 | .30 | 9.50 FIVI | NRCCMINUOU914 | φ1,350.00 | | · · |
| 19 | 9 Political Iss | | 9p-10p | | | | | | | | |
| | Political iss | sue Rales | | 09/24/12 to | 00/20/12 | 1x | W | | | | |
| | 9 | | | | 09/30/12 | :30 | 9:15 PM | NRCCMN080914 | \$1,350.00 | | 1 |
| 20 | 9 | Fox at 9 | 9p-10p | ** | 00/20/12 | .00 | 0.101 W | WICCIMIO00314 | Ψ1,000.00 | | • |
| 20 | Political Iss | | 3p-10p | | | | | | | | |
| | i ontical iss | ac Nates | | 09/24/12 to | 09/30/12 | 1x | T | | | | |
| | 9 | | | Th | 09/27/12 | :30 | 9:15 PM | NRCCMN080914 | \$1,350.00 | | 1 |
| 21 | 9 | M-F 2p-3p ANDERSON | 2p-3p | | | | | | 4 1,000100 | | |
| | Political Iss | | -b ob | | | | | | | | |
| | . 3 | | | 09/24/12 to | 09/30/12 | 1x | MTWT | | | | |
| | 9 | | | Tu | 09/25/12 | :30 | 2:48 PM | NRCCMN080914 | \$200.00 | | 1 |
| 22 | 9 | Pac-12/ Big 12 RS Prime Game | 630p-10p | | | | | | | | |
| 22 | 9 | Pac-12/ Big 12 RS Prime Game | 630p-10p | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999

Billing: (952) 946-5633

Billing Address:

National Media Research Planning Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

INVOICE

| Advertiser | NRCC |
|-----------------|-----------------------------|
| Product | 155-426-3094 / NRCC IE 2012 |
| Estimate Number | 3094 |

| Invoice # | 4070438-1 |
|----------------|---------------------|
| Invoice Date | 09/30/12 |
| Invoice Month | September 2012 |
| Invoice Period | 08/27/12 - 09/27/12 |

| Station | KMSP | | | |
|-------------------|-------------------|--|--|--|
| Account Executive | Jacalyn Palmiotto | | | |
| Sales Office | FSS Philadelphia | | | |
| Sales Region | National | | | |

| Order # | 4070438 | | | | |
|--------------|---------------------|--|--|--|--|
| Alt Order # | Political Issue | | | | |
| Deal # | | | | | |
| Order Flight | 09/21/12 - 09/27/12 | | | | |

| Billing Calendar | Broadcast | | | | |
|------------------|-----------|--|--|--|--|
| Billing Type | Cash | | | | |
| Special Handling | | | | | |

| IDB# | |
|-----------------|-----|
| Advertiser Code | 155 |
| Product Code | 426 |

| Agency Ref | |
|----------------|--|
| Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|----------------|-------------|-----------|-------------|----------|--------|----------|--------------|------------|----------------|-------|
| | Political Issi | ue Rates | | | | | | | | | |
| | | | | 09/17/12 to | 09/23/12 | 2x | S- | | | | |
| | 9 | | | Sa | 09/22/12 | :30 | 8:32 PM | NRCCMN080914 | \$1,400.00 | | 1 |
| | 9 | | | Sa | 09/22/12 | :30 | 10:12 PM | NRCCMN080914 | \$1,400.00 | | 2 |
| | | Aire | d Spots 2 | 22 | | | | | | | |

<u>Gross Total</u> \$19,375.00

Agency Commission \$2,906.25

Net Amount Due \$16,468.75 Payment Terms 30 Days